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## BIRD&BIRD HK AND K&K : BREAKFAST TABLE TOPIC



Victor Tse, a Senior Associate of Bird&Bird LLP Hong Kong, during his business trip to Bali to attend the Asia Patent Attorney Association (APAA) Conference 2016, had taken the opportunity to also visit K&K office and give a presentation for K&K local key clients on "IP Developments and Opportunities in China and Hong Kong" at our office on 5th October 2016.

We invited some of our clients to attend the presentation as the presentation would give benefit to our clients who have their business in China or Hong Kong and plan to expand their business in those countries. This event gave also opportunity to update our clients regarding development of IP in the region.

During the presentation, Victor shared the relevant issues on IP in China, what (Bird&Bird and K&K Advocates are able to do to assist clients in IP matters) do for IP matters, how to obtain the opportunity for businesses there and any other relevant issues in China and Hong Kong.