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For further information  
please contact:

[office@kk-advocates.com](mailto:office@kk-advocates.com)

K&K Advocates - Intellectual  
Property, KMO Building, 5th floor,  
Suite 502 Jl. Kyai Maja No. 1,  
Kebayoran Baru RT03/RW08,  
Jakarta Selatan DKI Jakarta  
12120

Tel: +62 21 29023331  
Fax: +62 21 29023107

# DGIP BEGAN TO IMPLEMENT ONLINE FORM OF TRADEMARK CERTIFICATE

JAKARTA: The Directorate General of Intellectual Property (“DGIP”) of the Ministry of Law and Human Rights (“MoLHR”) made a breakthrough by imposing online form of trademark certificates which began to take effect on 12 December 2019.

The policy has been circulated to the MOLHR regional offices, Small Medium Enterprise and cooperative agencies, intellectual property consultants and registered trademark owners.

The goal is to improve the quality of public services from the MoLHR and in order to be The Best 10 IP Office in The World.

Previously MoLHR also had implemented various breakthroughs and system improvements by utilizing information technology, specifically related to Intellectual Property protection. One of the breakthroughs is the implementation of online system for filing Trademark, Patent, Industrial Design and Copyright application which has been in force since 17 August 2019.

Freddy Harris, Director of DGIP, said Indonesia is one of the big countries, and it should have a sophisticated and more advanced intellectual property system in facilitating protection of intellectual property assets.

Countries like Malaysia, Singapore, Vietnam and Thailand are already considered more advanced in term of public service. “Indonesia does not want to be left behind. Indonesia must be ahead in terms of intellectual property according to its vision and mission, which is to become the Best IP Office in the World.” He said.

With the implementation of online system, it is expected that the Intellectual Property registration process will be more effective and efficient for the applicant.