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IP Physical Locket Service Is Considered to be Closed

JAKARTA: Directorate General Intellectual Property Ministry of Law and Human Rights considers to deactivate Intellectual Property (IP) physical locket service in the means of actualizing clean and transparent service practices.

Director General of Intellectual Property (DG of IP) Freddy Harris said that his part has committed to not tolerate illegal payments related to intellectual property services.

“DGIP will avoid face to face encounter which could be used by people to ask for help and so on,” said Freddy, on the Awarding of Cooperative and Micro, Small and Medium Enterprises Trademark Certificates in 2020 in the Ex-Sentra Mulia Building, recently.

He explained that currently intellectual property examination such as trademark, patent, industrial design, copyright *et cetera* still applies Working From Home due to Covid pandemic, but in the future they are planned to be able to work from everywhere (working from everywhere).

Before Covid-19 pandemic, DGIP still opened physical locket to serve the public in relation to letters relating to intellectual property, whereas applications for registration of trademarks, patents, copyrights, industrial designs have already conducted online, no longer through service counters.

Freddy hopes around 20% of the 64.1 million number of Micro, Small and Medium Enterprises (MSMEs) in Indonesia register their intellectual property protection. “It is a success when approximately 20% of MSME entrepreneurs register intellectual property. The government will continue to encourage entrepreneurs to register intellectual property in order to get protection.”

DGIP also targeting the increase of Non-Tax State Revenue (NTSR) during the Covid-19 pandemic by utilizing information technology system. “DJIP hopes to collect NTSR in the amount of Rp. 700 billion-Rp.800 billion until the end of 2020. Last year, the DGIP targeted NTSR of Rp. 500 billion,” he said.

Meanwhile Minister of Law and Human Rights (MLHR) Yasonna H. Laoly stressed the importance of utilizing information technology systems in public services, especially in the field of Intellectual Property (KI). “Digitalization will facilitate Small and Medium Enterprises to apply for intellectual property so that the number of applications is increasing,” he said.

According to the Minister, at the awarding of the trademark certificate, the increased application for trademarks from Micro and Small and Medium Enterprises (UMKM) is inseparable from the use of information technology systems that have always been developed by the MLHR and ensures that no illegal payments occur in the intellectual property application process.

He asserted that the application for intellectual property protection is very important for a country aiming to develop its economy. According to a research, he said, a country that registers a lot of its intellectual property has an increasingly advanced economic growth. On the contrary, the smaller the registration of intellectual property, then the smaller the economic growth.

Meanwhile the Minister of Cooperatives and SMEs, Teten Masduki, said that there was an increase in business turnover by 33.60% especially in the food and beverage sector. Therefore, the Ministry of SME Cooperatives and the MLHR work together to provide facilities and simplify the process of obtaining intellectual property and affirmative policies for MSMEs.

MLHR handed over 118 trademark certificates to MSMEs. Promoting MSMEs can be a support for national economic recovery. Considering that before the Covid-19 pandemic struck, MSMEs recorded a contribution of 60.3 percent of Indonesia's total gross domestic product (GDP). MSMEs also opened 99% of jobs that can absorb 97% of the workforce.