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JAVA PREANGER TEA OBTAINED GEOGRAPHICAL INDICATIONS (GI) CERTIFICATE

Java Praenger tea, with its origin from West Java has obtained a geographical indications certificate from Directorate General of Intellectual Property of Ministry of Law and Human Rights. The certificate was handed by the Ministry of Law and Human Rights, Yasonna Laoly, to the Vice Governor of West Java, Deddy Mizwar and witnessed by the Vice President of Republic Indonesia, Jusuf Kalla.

A GI certificate is vital for the development of a superior product from a specific region. The GI is one of the factors to show the origin source of products. As such, this certificate is important for Java Preanger tea, because this product has characteristics that only exist in West Java. Agriculture product could be given such certificate if the products have characteristics that are peculiar and innate to that region.

Such characteristics appear due to natural factors such as soil or regional factors, including the standardization of certain processes. Those factors can be seen and attached in such product, only then the product could be given a GI certificate label.

After receiving the GIs certificate, Vice Governor of West Java, Deddy Mizwar, said that with this certificate, as a form of standard, the quality must now be preserved.

Therefore, the Provincial Government of West Java said that as long as quality of Java Preanger tea is maintained, it will continue to be popular within society.

Beside Java Preanger Tea, a number of agricultural products and plantations have also obtained GI certificates.

As of May 2016, there are 35 products of GIs that have been registered at the Directorate General of Intellectual Property of Ministry of Law and Human Rights, and they have certainly obtained legal protection for the products.



The GIs products that have been registered, amongst others are Kopi Arabika Kintamani Bali, Pala Tapaktuan Aceh, Pala Fakfak Papua, Garam Laut Amed Bali, Beras Adan Krayan, Kopi Arabika Flores Bajawa, Tenun Ikat Sikka, Kacang Mede Flores, Garam Gunung Adan Krayan, Kopi Arabika Gayo, Lada Putih Muntok, Bandeng Asap Sidoarjo, Garam Amed Bali, etc..

Generally, a GI product is a traditional product, produced by rural communities from generation to generation, who have gained a reputation in the market because its special taste.